

ADVERTISING TACTICS FOR CONSERVATIVES

(to cut the money flow to the LOCAL Liberal and RINO Media)

#1 - Advertisers (local businesses) can "advertise" in many different ways besides "the local media". For example, ad money can be spent on billboards, direct mail promotions (note, not that great of a value), and sponsoring dedicated special events with a true conservative speaker or media. There is also targeted search engine advertising, ads on conservative websites, custom apparel/logo t-shirts, caps, and even "mobile billboards."

#2 - With the amount of money spent on, say local Media Ads to be effective, e.g., at least 6 to 12 months of repeated ads and mentions, that same money could be spent on a permanent physical solution like better signage, lights, and improved storefront. (Note, depends upon the type of business and location).

#3 - it should be pointed out that ad money spent on a LOCAL or RINO media that promotes, for example, BLM, only fuels more crime, shoplifting, riots and destroys that same local business to begin with. e.g., San Francisco, Los Angeles, Portland, Seattle, Detroit, Chicago, D.C., New Orleans, and the local urban decay goes on and on.

#4 - Those businesses can either find other ways to use their Ad Money, or move out that same Blue Democrat city due to the crime they fueled with their Ad money. They cannot have it both ways.